

Affiliate Program



Multibuy Group
MULTIBUYGROUP.COM

INTRODUCTION

What is an Affiliate Program?

An affiliate program is a performance-based marketing system in which a business rewards one or more affiliates for each visitor, customer (sale) or new affiliate brought on-board.

What are the advantages of an affiliate marketing program?

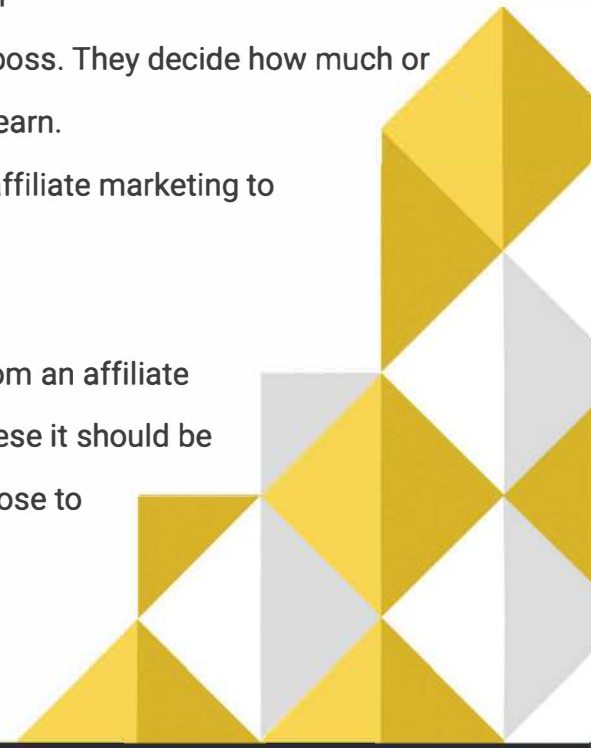
For the Business

1. It is entirely performance-based. Affiliates are motivated to drive only the business that is of value to the company. The company gets what it pays for and so this represents a very low risk option.
2. Broadens the audience. Affiliate marketing increases the reach into areas hitherto unavailable to the company due to the affiliates bringing on existing networks personally gathered from previous activities or creating new ones.
3. Affiliates can boost reputation. As partners, they will champion the company and products to further solidify consumer confidence in the product or service on offer.
4. Cost-effective. Only results are paid for. Affiliates create their own income without any incumbency to the company. Further, the targeted nature of the affiliates marketing activities negates the need to take on board the burden of costly marketing campaigns.
5. Affiliates rapidly scale traffic (& sales). The progressively greater number of people adding to the multiplying cascade effect of the Affiliate Marketing Program results in rapid increase in turnover and profit.

For the Affiliate

1. An easy, low risk way to create additional sources of income.
2. Does not require sizeable investment on the part of the affiliate.
3. The usual business-related headaches are not a feature for affiliates as the company handles these, leaving the affiliates to do what they do best - promote & sell
4. Enjoy the luxury of working on their own time & being their own boss. They decide how much or how little time they put in and thus decide how much they want to earn.
5. Affiliates can maintain their current work or business & run the affiliate marketing to supplement their income and improve their financial position.

There are many reasons why companies and individuals benefit from an affiliate marketing program of which these are but a few. However, from these it should be plain to see why many top companies and talented individuals choose to work within the framework of an affiliate market system.



What makes the Multibuy Group Affiliate Program Different?

- First and foremost, it is totally sustainable. In an arena marred with a failure rate of up to 96%, it was absolutely essential to not only have a good product but, for the benefit of the business as well as the affiliate, the numbers had to be worked out on the basis that the system would be favourable to both parties at the same time as being sustainable. After extensive testing we are confident that we have a robust system that will work to the advantage of both the company and the affiliate.
- To arrive at the current program, Multibuy Group looked at various plans in existence for the structure, function and longevity and, taking the best aspects of other plans, have arrived at the Hybrid' Affiliate Marketing Program we have today.
- For affiliates to first join it is absolutely free. There is no commitment necessary, except time, to earn.
- Affiliates can engage at any level. There are no targets set - an affiliate can make a general effort to capture a modest earning or, with a targeted approach in niche areas they are expert in, establish an enviable or life changing income.
- Affiliates and business both benefit from group buying power as the size of the community inevitably increases. This will further improve the cost to the affiliate/customers and profit to the company.
- Affiliates are already where they want to be - in general, all people, not just affiliate marketers, when they earn money they go shopping for goods or holidays. This is our business and so the money paid to affiliates often goes back into the company for the (affiliates) purchase of goods/holidays due to the favourable rates our online shop -Multibuyshop and our travel platform - MB8CoinTravel offer - this creates a further income stream for the affiliate and the company thus increasing turnover, profitability and sustainability.

What will attract new Affiliates to this Program and what will make them stay?

The attraction of any affiliate marketing system for the affiliate is in its rewards and opportunities. The purpose of an affiliate marketing system for a business is to provide a low risk strategy for business growth whilst ensuring longevity through an architecture designed with sustainability at its heart.

Clearly both these requirements need to be satisfied for a program to be a successful one. We are proud to proclaim that here, at Multibuy Company, we have introduced just the right amounts of each of the elements necessary ensuring:

1. Sustained affiliate motivation through reward, opportunity & progression.
2. Business satisfaction through increased sales & exposure, turnover and profit.
3. A self-fuelling architecture designed to create its own wealth without further need for financial input from the company.

With the successful implementation & cooperation of all three elements, Multibuy Group have truly created a self-sustaining, self-fuelling ecosystem as our Affiliate Program that is the envy of the industry.

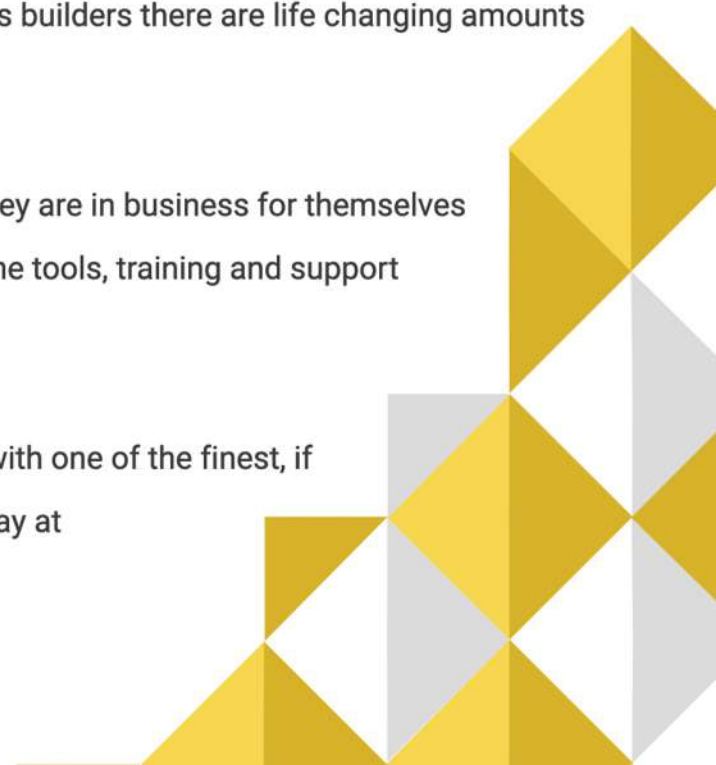
The beauty of the program from an affiliate perspective is that there is gain at any level of engagement. For those that can spare only a few hours per week, there is a level for them to create their own supplemental income &, for the serious business builders there are life changing amounts of money to be earned at the levels that they engage in.

Whatever the choice made, Affiliates are reminded that they are in business for themselves but not by themselves as Multibuy Group will provide all the tools, training and support necessary to make their business a success.

For more details and information on how to get involved with one of the finest, if not the finest, Affiliate Programs in the world, register today at

www.multibuyshop.eu

It may well change your life!





Any information provided in this document is only correct at the time of printing and is subject to change. For full and up to date information please contact us or visit www.multibuygroup.com

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