



# 2019 MULTI-BUY GROUP BIO



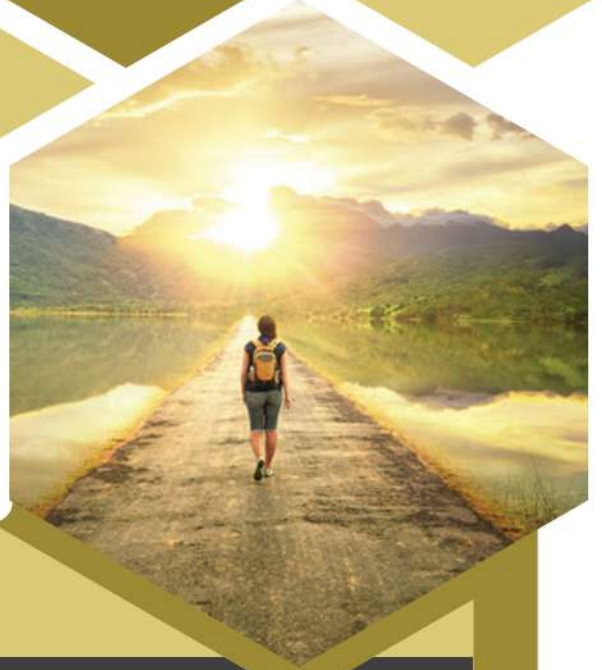
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Multibuy Group



[www.multibuygroup.com](http://www.multibuygroup.com)



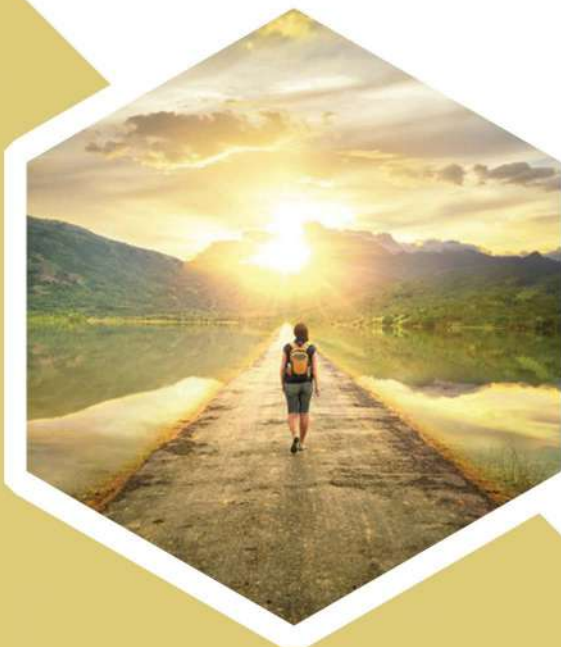
# MULTI-BUY GROUP

# MULTIBUY

## Bio

Multibuy is a shining example of where forward thinking, embracing change, strategic planning, expert collaboration and a customer centric approach can lead to.

Multibuy origins are found in humble beginnings in Italy in 1994 and today it is proud to announce that it is already operating in several countries in Europe offering online shopping and travel to an ever-increasing community of members currently standing at over 1M registered people.



## SECRETS?

One of the secrets to this runaway success is Multibuy's ability to read the market and current business trends and not only try to beat what's out there but, by using their knowledge and reputation, introduce solutions that are difficult to equal let alone beat.

# TIMELINE

**2005**

A loyalty reward program was launched along with an EPOS system to monitor repeat business & allow accumulation of rewards (named 'Eurocredits') on their loyalty cards.

**2009**

By this time, the Eurocredit Loyalty Program was a huge success and took over as the primary business.

**2016**

Decision taken to move to an international marketplace.

**2017**

Multibuy introduced their own E-commerce platform where customers could use Eurocredit rewards as part payment for products, Multibuy online travel platform also introduced at this time.

**2018**

Multibuy Groups consolidated website launched. The website is a temporary navigation centre from where all Multibuy Company's products and services can be accessed as they were amalgamated onto one single platform, [www.multibuygroup.com](http://www.multibuygroup.com).



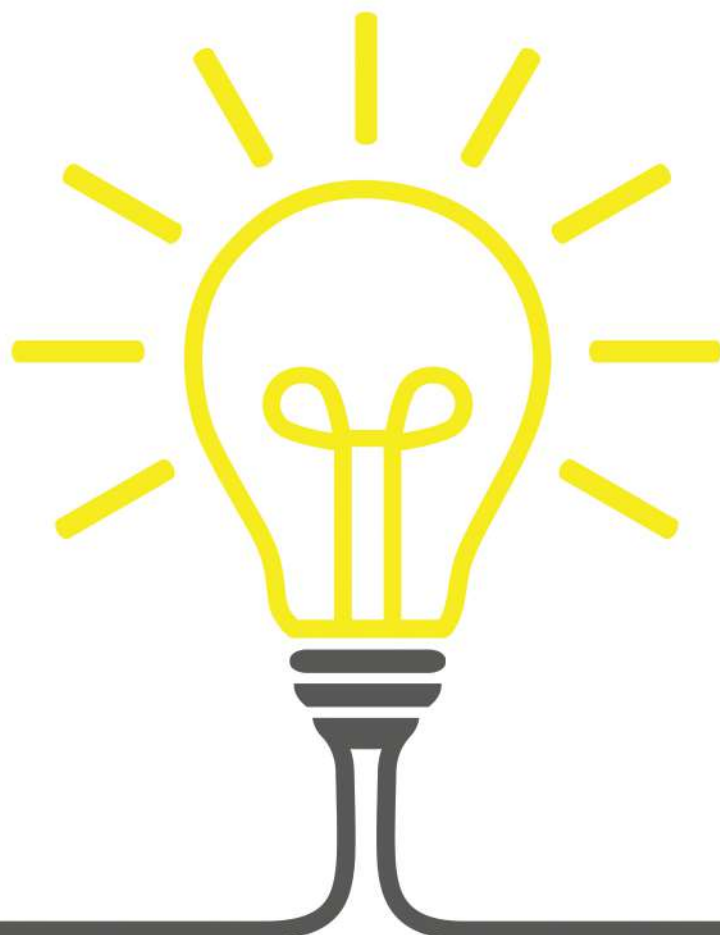
As well as probably the most progressive and complete coin ever to be released into the crypto space, Multibuy Company's Eurocredit rewards Program is regarded as one of the best, if not the best, rewards program in the world.

And as if this wasn't enough, with MB8 Money in full development, Multi buy will deliver its most ambitious project to date in the form of a bank catering equally for the needs of the crypto community and the traditional fiat currency community. Finally, a bank which recognises that, in the modern era, it is equally important to cater for the needs of the traditional fiat account holder and also the needs of the forward-looking crypto community - collaboration like this may give rise to a whole new genre of banking. In short, MB8 Money aims to be every bank you will ever need and will be the standard by which future banks are measured.



The general order with Multibuy is that, whilst they generally don't rush to be first for introducing anything, anything they do get involved in they not only improve but very often become the best in.

With all the achievements already made, a healthy pipeline for future development, expansion and a projected significant increase in Multibuy Group's turnover - the future is more than bright for Multibuy Group and MB8 Coin.





**Any information provided in this document is only correct at the time of printing and is subject to change. For full and up to date information please contact us or visit [www.multibuygroup.com](http://www.multibuygroup.com)**



# OTHER BROCHURES AVAILABLE



MULTIBUY BIO



EUROCREDIT



AFFILIATES



SHOPPING & TRAVEL



MB8 MONEY

AVAILABLE IN  
OTHER LANGUAGES ON  
[WWW.MULTIBUYGROUP.COM/TOOLS](http://WWW.MULTIBUYGROUP.COM/TOOLS)

